



# PRESERVING PURITY

## ENHANCING PERFORMANCE



Advanced, Paraben-Free Preservatives  
for Safe & Effective Formulations



PARABEN-FREE  
& SAFE



BROAD-SPECTRUM  
PROTECTION



ECO-FRIENDLY  
SOLUTIONS



SCIENCE BACKED  
QUALITY

INNOVATIVE PRESERVATIVE SOLUTIONS FOR  
• A SAFER TOMORROW. •

### SN PUREGUARD SERIES

Designed to provide reliable protection  
and long-lasting stability for your  
skincare, haircare & cosmetic products.



INNOVATIVE PRESERVATIVE  
SOLUTIONS FOR  
A SAFER TOMORROW.



# SHRIRAJ NOVENZA

## SPECIALTIES PRIVATE LIMITED

*Advanced Preservatives & UV Filters*

## FINEST QUALITY PARABEN-FREE PRESERVATIVES

At Shriraj Novenza Specialties Private Limited, we take pride in manufacturing and delivering the highest quality paraben-free preservatives designed to meet the evolving needs of the personal care and cosmetic industries.

Our **SN Pureguard Series** offers a range of safe, effective, and eco-friendly preservative solutions that ensure the longevity and safety of your formulations without compromising on health or environmental standards.

With state-of-the-art manufacturing facilities and rigorous quality control systems, we produce preservatives that comply with international standards and regulatory requirements.

Our commitment to innovation and sustainability drives us to provide preservative solutions that are not only powerful against microbial contamination but also gentle and compatible with a wide variety of formulations — from skincare and haircare to natural and organic cosmetics.



### WHY CHOOSE SN PUREGUARD SERIES?



#### PARABEN-FREE & SAFE

Formulated to meet global consumer demand for clean-label, non-toxic preservatives.



#### BROAD-SPECTRUM PROTECTION

Effective against bacteria, yeast, and molds, ensuring product stability and safety.



#### ECO-FRIENDLY & SUSTAINABLE

Manufactured with respect for nature and health, supporting your brand's green credentials.



#### CONSISTENT QUALITY

Produced under stringent GMP and quality assurance protocols.



#### TECHNICAL SUPPORT & COLLABORATION

Our expert team partners with you to optimize preservative use for your unique formulations.



#### CONSUMER SAFETY

Preservatives are essential for preventing infective contamination, which can lead to infections or spoilage of cosmetic products.



#### BRAND REPUTATION

Consistent quality and safety are dynamic for building trust and loyalty with consumers as per market standard.

INNOVATING PRESERVATION.  
ENHANCING BEAUTY. ENSURING SAFETY.



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Join countless satisfied clients worldwide who trust **SN Pureguard Series** for reliable, innovative, and safe preservation solutions. Elevate your products with preservatives that care as much as you do.



### PRODUCT RANGE:

| Product Name                  | INCI                                                                | Use Level | Effective pH Range |
|-------------------------------|---------------------------------------------------------------------|-----------|--------------------|
| SN PUREGUARD EHGP - 9010      | Phenoxyethanol, Ethylhexylglycerin                                  | 0.5 – 1.0 | 3.0 – 12.0         |
| SN PUREGUARD EHGP PLUS - 8515 | Phenoxyethanol, Ethylhexylglycerin                                  | 0.5 – 1.0 | 3.0 – 12.0         |
| SN PUREGUARD EA -1268         | Benzyl Alcohol, Water, Potassium Sorbate, Sodium Benzoate           | 0.5 – 1.5 | < 5.5              |
| SN PUREGUARD NEO -1706        | Benzyl Alcohol, Glyceryl Caprylate, Glyceryl Undecylenate           | 1.0 – 2.0 | 4.0 – 8.0          |
| SN PUREGUARD PACG - 1128      | Phenethyl Alcohol, Caprylyl Glycol                                  | 0.6 – 1.2 | 4.0 – 8.0          |
| SN PUREGUARD PECG - 815       | Phenoxyethanol, Caprylyl Glycol                                     | 0.5 – 1.5 | 3.0 – 10.0         |
| SN PUREGUARD PECG - 910       | Phenoxyethanol, Caprylyl Glycol                                     | 0.5 – 1.1 | 3.0 – 10.0         |
| SN PUREGUARD PECG - 820       | Phenoxyethanol, Caprylyl Glycol                                     | 0.5 – 1.2 | 3.0 – 10.0         |
| SN PUREGUARD PBKT - 5032      | Phenoxyethanol, Benzyl Alcohol, Potassium Sorbate, Aqua, Tocopherol | 0.5 – 1.5 | < 5.5              |
| SN PUREGUARD PBD - 8577       | Phenoxyethanol, Benzoic Acid, Dehydroacetic Acid                    | 0.4 – 1.2 | 3.0 – 6.0          |
| SN PUREGUARD EHBA - 5500      | Ethylhexylglycerin, Benzyl Alcohol                                  | 0.5 – 1.0 | 3.0 – 12.0         |
| SN PUREGUARD SBPS - 2525      | Sodium Benzoate, Potassium Sorbate, Water                           | 0.5 – 1.5 | < 5.5              |
| SN PUREGUARD EP - 1090        | Ethylhexylglycerin, 1,3 Propanediol                                 | 0.5 – 1.0 | 3.0 – 10.0         |
| SN PUREGUARD PEIPBC - 991     | Phenoxyethanol, IPBC                                                | 0.5 – 1.0 | 3.0 – 10.0         |
| SN PURE EHG                   | Ethylhexylglycerin                                                  | 0.5 – 1.0 | 3.0 – 12.0         |
| SN PURE POS 99                | Potassium Sorbate                                                   | 0.1 – 0.6 | < 6.0              |



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TRUSTED FOR  
YOUR BRAND

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Enhancing Beauty. Ensuring Safety.*



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SAFE



EFFECTIVE



ECO-FRIENDLY



TRUSTED QUALITY



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ECO  
FRIENDLY



QUALITY  
ASSURED